

# ***ACCELERATING IDEAS TO ACTION: INLAND EMPIRE ASQ SECTION 0711 WORKSHOP***



***A Café & Ideas  
Unlimited Experience  
By Chet & Bob***

*American Society for Quality  
Riverside, CA: 18 November 2009*

*Origin = ASQ ITAG – 17 Oct 09*  
**ACCELERATING IDEAS TO ACTION:**  
**THE KEPLER SPACE UNIVERSITY CASE**



***By: Dr. Bob Krone***

*ASQ Fellow Member*

*Inland Empire, California Section 0711*

*Provost, The Kepler Space University*

*American Society for Quality  
Denver: 17 October 2009*



KEPLER SPACE UNIVERSITY

# ACCELERATING TO EXCELLENCE

## The 17 October Outline



The Overview Effect  
by Author Frank White.  
Human Perception has  
changed for ever.



*“Accelerating Ideas to Action,” Dr. Bob Krone*

# ***ACCELERATING TO EXCELLENCE***

**Pete Andres ASQ President, 17 October 2009**

**“The world out there is changing,  
so must ASQ learn to change”**

ASQ Ideas to Action Gathering, Denver, 16-18 October 2009



***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***

Paul Borowski, ASQ Executive Director, 17 October 2009

**“How can quality optimize  
its impact to the benefit  
of society?”**

ASQ Ideas to Action Gathering, Denver,  
16-18 October 2009



***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***

Paul Borowski, ASQ Executive Director, 17 October 2009

**“You believe what you know  
would make a big difference in the  
world if the world were paying  
attention”**

ASQ Ideas to Action Gathering, Denver, 16-18 October 2009



***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***



## **Yehezkel Dror's First Law\***

**“While the difficulties and dangers of problems tend to increase at a geometric rate, the number of persons qualified to deal with those problems tends to increase at an arithmetic rate.”**

*\*Ventures in Policy Sciences, 1971, American Elsevier, p.65*

***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***



## **Yehezkel Dror's Second Law\***

**“While human capacities to shape the environment, Societies, and human beings are rapidly increasing, policymaking capabilities to use those capacities remain The same.”**

*\*Ventures in Policy Sciences, 1971, American Elsevier, p.22*

***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***

## **Bob Krone Question:**

***“Is the Quality Movement moving continuously toward products and services improvements, while social, economic, demographic, ecological and political problems rush toward human catastrophies?”***



**Can we change fast enough? Do we have to wait for a catastrophic event – like Pearl Harbor, nuclear or biological terrorism, energy failures, or dramatic climate changes? Or can we accelerate ideas to analysis and to action?**

***“Accelerating Ideas to Action,” Dr. Bob Krone***

# ***ACCELERATING TO EXCELLENCE***

**We, in ASQ, are all products of the last 50 years of Quality Sciences that evolved slowly and incrementally until the networking technology arrived in the 1990s. Now we must accelerate to solve problems before their negative impacts become irreversible.**

**We are past the point of no return.**

**(Thanks to Phantom of the Opera)**

***“Accelerating Ideas to Action,” Dr. Bob Krone***



# ***ACCELERATING TO EXCELLENCE***

**NOTE: TO ASQ DENVER MEETING PARTICIPANTS**  
Each bullet item will be expanded, justified, and defended in a future paper and book.

## **Barriers**

- ▶ **Conformity**
- ▶ **Incompetent or Corrupt Leadership**
- ▶ **Analytical Tools Too Slow**
- ▶ **Complex Decision Systems**
- ▶ **Frozen Wisdom**
- ▶ **Communications Failures**



***“Accelerating Ideas to Action,” Dr. Bob Krone***

**Bob Krone:**

***“Given Inspired leadership,  
new possibilities emerge;  
and stalled learning  
accelerates.”***

# ACCELERATING TO EXCELLENCE

## This 18 November Workshop Agenda

**Report to ASQ**



**Tables Brief & Discussion = :40**

**Data Creation = :30**

**Tables Form**

**Introduction = :15**

**Time = 7:00 to 8:30 pm**

*"Accelerating Ideas to Action," Chet & Bob*

# ***ACCELERATING TO EXCELLENCE***

## **Questions for Tonight**



- **1. How to surmount/avoid barriers ?**
- **2. How to speed up Analyses?**
- **3. How to communicate faster and better?**
- **4. How to streamline decision systems ?**
- **5. How to define Excellence ?**
- **6. What “Breakthrough Ideas” do you have ?**
- **7. What other questions are needed?**

***“Accelerating Ideas to Action,” Chet & Bob***

# Questions & Ideas



For Chet & Bob

# BACKUP SLIDES

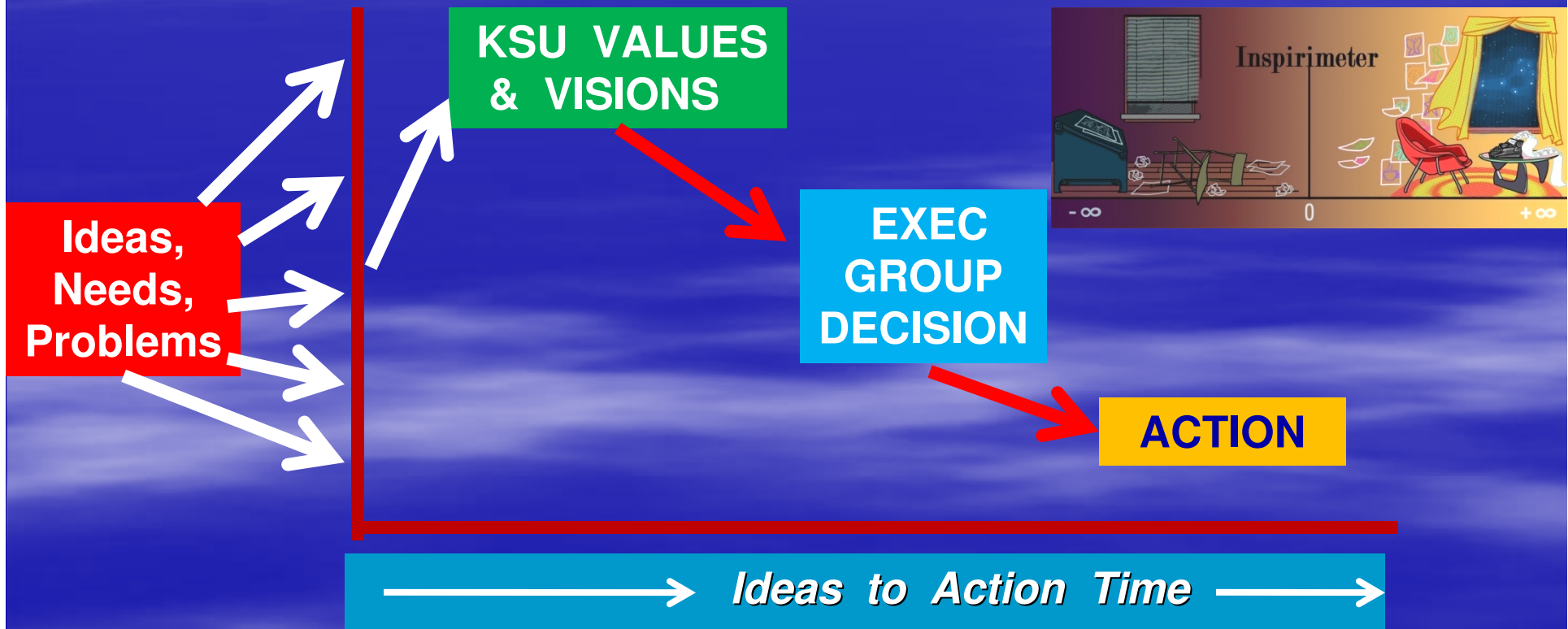
FROM 17 OCT ITAG



# KSU ACCELERATED DECISIONMAKING



Leadership Inspirational Communications & Continuous Networking



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## **Acceleration Theory: How To**



- ▶ **Ultimate = Zero Time, Zero Energy & Zero Friction**
- ▶ **Visions + Creative Thinking. Genius Optimum, but Rare**
- ▶ **Inspirational Leadership to Motivate Energy**
- ▶ **Integrate the Policy Sciences & Quality Sciences**
- ▶ **Streamline Decision System - to Real Time**
- ▶ **Defrost, Liberate and Activate Frozen Talent & Wisdom**
- ▶ **Social Networking – Global Communications**
- ▶ **Measurable: Quantitatively & Qualitatively**

***“Accelerating Ideas to Action,” Dr. Bob Krone***

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## **Kepler Space University Case**



- ▶ **Dreams & Visions: 1950s to 2008**
- ▶ **Space & Education Professionals Launch: 1 Jan 09**
- ▶ **Creative Genius of Dr. Richard S. Kirby, Founder**
- ▶ **The Inspirimeter**
- ▶ **All the “How To’s” – Theory Slide**
- ▶ **Resources = Leadership, Motivation, Talent. No Money**
- ▶ **Degrees, Courses, Scholars, Projects – Oct 2009**
- ▶ **We Don’t Work - We Have Fun**

***“Accelerating Ideas to Action,” Dr. Bob Krone***



**KSU's GOAL = ACCELERATE EDUCATION**

**If we're going to reinvent  
education, we might as  
well make it instantly  
usable, right?**

Howard Bloom, e-mail to Bob Krone, 10Nov09  
Howard Bloom is an American Genius

- ***“Accelerating Ideas to Action,” Chet & Bob***

**Dr. Bob & Sue Krone**



**Ideas Unlimited:  
Capturing Global Brainpower**